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EcoLogic Lofts Blows through the Windy City

Rooftop wind turbines unique to new residential building

(CHICAGO, September 30, 2008)-Chicago's hippest 'hood is about to become hotter with EcoLogic Lofts set to break ground 2009. Located in Chicago's Bucktown neighborhood, EcoLogic will offer its residences luxe living with an environmentally friendly twist. When completed, EcoLogic Lofts will be the only condominium building of its size in Chicago to utilize wind turbines on the roof of the building to generate nearly two percent of the building's power, cutting residents' electric bills by 10 percent.

The seven-story condominium residence will be located near the Damen-Fullerton-Elston intersection and will feature 94 contemporary one-to-two bedroom lofts with prices ranging from \$239,000 to \$499,000. All lofts will have large balconies, with many overlooking the Chicago skyline.

"EcoLogic Lofts' affordable pricing allows first-time homeowners the opportunity to live in one of the city's most popular neighborhoods," said Bill Senne, CEO of Senco Properties, which is developing EcoLogic Lofts. "Our unique lofts are conveniently located within walking distance to all of the popular restaurants and shops in Bucktown."

Eco-friendly features, such as energy-efficient plumbing and lighting fixtures, clean indoor air systems, reduced-mercury lighting, and recycling stations conveniently located throughout the building, will allow residents to truly immerse themselves in a "green" lifestyle. A green roof garden will require no irrigation, and soil and plant barriers will insulate the roof, preventing heat loss in the winter and cooling the building in the summer.

"By developing this completely green development, residents of EcoLogic Lofts will be able to easily create and implement a "green" lifestyle into their daily activities," added Senne.

EcoLogic Lofts, which is pursuing LEED Silver Certification, is currently the only new, significant residential development in the Bucktown neighborhood.

EcoLogic's model unit is located at 2023 West Fullerton Avenue and is open Monday-Friday from Noon to 6 p.m. and Saturday and Sunday from Noon to 5 p.m. For more information, call (773) 327-4445 or visit www.ecologiclofts.com.

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